

Feasibility Study Report Launch Event 27 May 2010

Key Issues

- How would you target the right clientele?
- Explore make up of those that have cited outdoor gyms as a good idea
- Ownership, Finances, Instructor costs, Monitoring & Evaluation, No benchmarking
- Current proposal at Longton requires assessment & evaluation
- Barriers to participation state that the park is too far so why would erecting outdoor gym equip make a difference?
- Need to explore intent to action from research
- If ruled out -> still employ evaluation
- Commission evaluation of Longton Park outdoor equipment – BASELINE DATA MUST BE collected pre-installation

Out Door Gym – City Offer



Current activity going on:

- Energise Plus, sport & physical activity partnership, Lifestyle support prog, Street games, 2010k, Sport & Phys Act Strat
- Lifestyle programme, Walking groups, Cook & Eat, MH activity
- Cycle City demo – good cycle links
- Staffs University – progress project -> promoting green space in SoT
- Longton Park
- Targeted or population?
- PCT looking at PA investments

Workshop members

Carl Bennett
 Emma Fear
 Kay Steele
 Cath Dale
 Anthony Reid
 Carole Pritchard
 W Fell

- Evaluation – critical step to generate the knowledge and local assessment
- Pilot outdoor gym equipment in Longton Park, IF successful 3 other possible sites e.g. Burslem, Bentilee
- Key champions: Emma Fear (SE Neighbourhood Manager and Kay Steele (Planning)