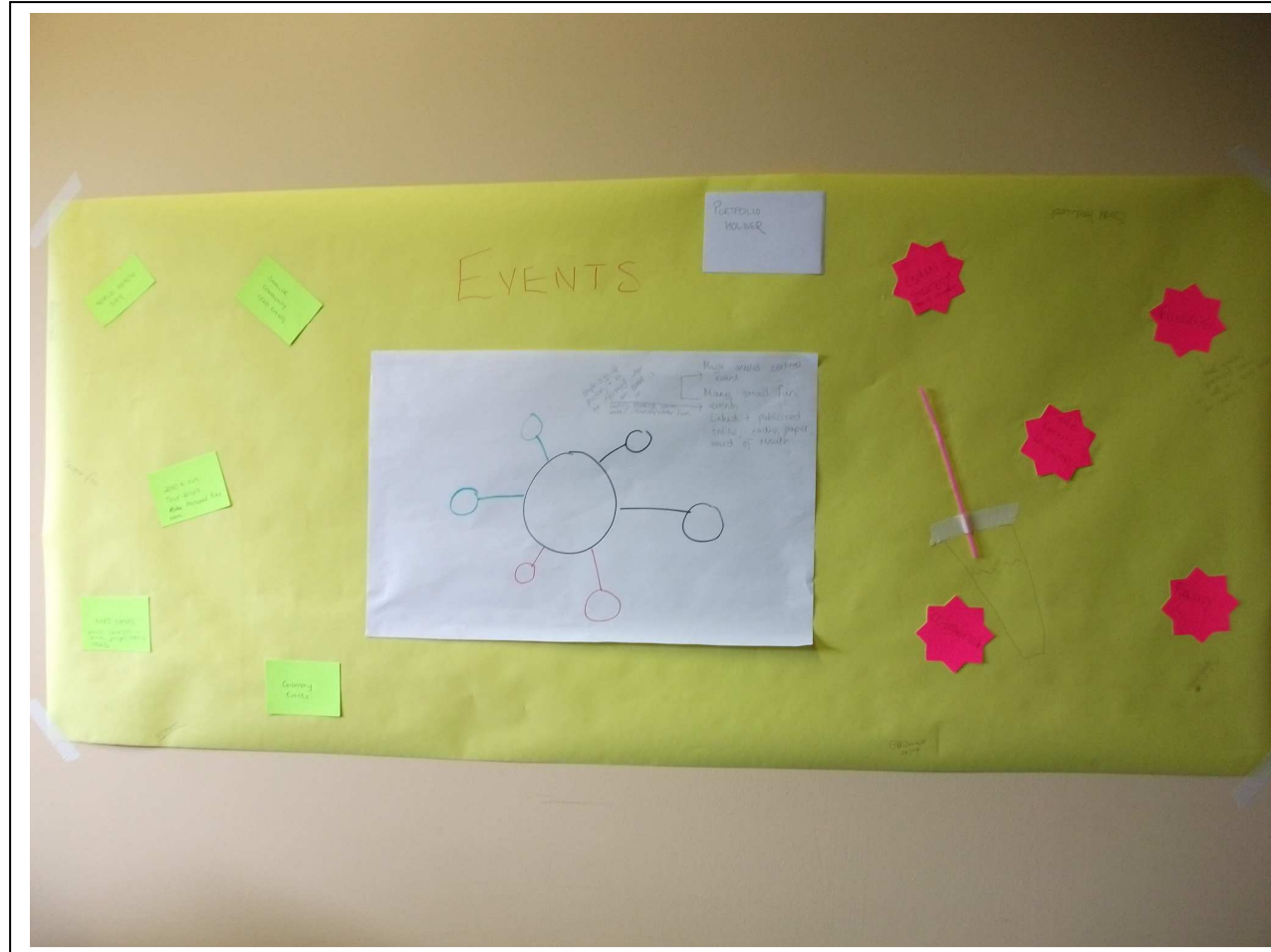


## Feasibility Study Report Launch Event 27 May 2010

### Events/ Festivals – City Offer

#### Yellow post sticks

- World Health Day
- 2010k run tour series blue
- National Bike Week
- Smaller community-led events



#### Pink post sticks

- Communications strategy sharing information
- Funding
- One events calendar
- Publicity
- Co-ordination

#### Workshop members

Alex Moores  
Emma Fear  
Rachel Forster  
Emily Robinson  
Claire White  
Sandra Hackwood

- Portfolio Holder as key Champion